
Last Chance For Dramatically Reduced Prices on Ring Products at Pick Pico

Friends of West L.A. (FOWLA), a 501(c)3 non-profit corporation is providing Ring Video/WiFi Doorbells and other Ring products (www.ring.com) at subsidized prices. Fowla is making them available to Westside homeowners on a first-come, first-served basis on May 22, 2016 at the Pick Pico Event (See www.pickpico.org).



Subsidized pricing is as follows(all prices already include tax):

- Ring Doorbell: \$129 (reg \$199)
- Ring Doorbell Pro: \$169 (reg \$249)
- Chime: \$25 (reg \$30)
- Stick Up Camera: \$139 (reg \$199) (*The stick-up camera monitors other areas like your backyard or side gates*)

The subsidized pricing is made possible by FOWLA and through grants from local companies.

Residents wishing to reserve products should send an email to RingInitiative@fowla.org which includes your address and desired color. See www.Ring.Com for more and for color choices.

Product will be provided on a non-refundable basis and product support will be handled directly by Ring. Payment and product delivery will be via credit card only at Pick Pico. Two like devices per address will be allowed. The homeowner is responsible for installation.

About FOWLA

FOWLA is a 501(c)3 non-profit corporation focused on improving the quality of life in the West Los Angeles area through contributions to City facilities (including schools, parks, libraries, police and fire), public/private partnerships and through close relationships with elected officials, community groups and businesses.

Fowla's Crime Prevention Initiative is focused on reducing the frequency of "knock-knock" burglaries, reducing the frequency of package thefts, creating a theft deterrent and in the event of a crime, providing the homeowners and police with a valuable crime-solving tool – all through the wide deployment of Ring and other products.

Web: www.fowla.org Twitter: @FriendsWLA

About Ring

With a mission to reduce crime in communities and investors who share our vision, we're ready to look beyond just the doorbell. We've seen what an impact a smart doorbell with a camera, two-way audio, and motion sensors can make. We've seen how this little smart doorbell that was invented out of sheer need has stopped at least one break-in from occurring each day. Now, we're ready to take it to the next level. We're more focused and honed in on our mission than ever, and ready to see how we can improve the lives of households and secure neighborhoods all around the world. With more security-centric features and products, we can deliver a true ring of security for homes and neighborhoods.

Web: <http://ring.com> Facebook: [facebook.com/ringlabs](https://www.facebook.com/ringlabs) Twitter: @ring